



# UNCOVER THE COTSWOLDS

## ITINERARY IDEAS



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### PUBLIC TRANSPORT

The idea is to devise routes based on train lines, including one for GWSR (Cheltenham to Broadway), main train line Bristol north and into Chepstow and Forest area, GWR from London to Gloucester via Chippenham, Kemble and Stroud and the North Cotswolds line through Long Hanborough, Witney and Moreton-in-Marsh. It will need to link to buses, tour guides and show how visitors can explore without a car.

### GARDENS

From world class, well-known 'hero' gardens to secret gardens that are little known covering all seasons.

### BLENHEIM AND BEYOND

Using the World Heritage site as the 'hero' product and offer new, little known products in the West Oxfordshire area and beyond.

### BEHIND THE SCENES

Experiences that give access not normally available – e.g. meet the owners/meet the Head Gardener/meet the butler. Unique telling the story/meeting the local experience.

### CREATIVE COTSWOLDS

Loosely based on the Arts and Crafts movement including Kelmscott Manor, Court Barn Museum etc, but also hands on creative experiences where visitors can have a go.

### FLAVOUR OF THE COTSWOLDS

Encompassing food experiences as well as foraging, cookery schools, meeting local food producers etc.

### ACTIVE OUTDOORS

Focus on areas of Forest of Dean & Wye Valley, Cotswold Water Park and walking and cycling experiences.

### KID-FRIENDLY COTSWOLDS / FAMILY FUN

Focussing on businesses that have a family focus – e.g. Cotswold Farm Park/Cotswold Wildlife Park etc.

### HISTORY AND HERITAGE

Experiences with a historical significance/link as well as highlights of classic Cotswolds towns/villages such as historical walking tours around town.

### CONTEMPORARY COTSWOLDS

Shopping, eating out, contemporary things to see and do.

### COTSWOLDS ESCAPE

All about wellbeing, laid back ideas, spas, could also include things like afternoon teas/cakes etc, wellness.

### SHOP THE COTSWOLDS

Quirky shopping ideas, local markets – food and crafts, vintage. Getting to know local independent shop owners.

Please note: The titles of the itineraries above are currently working titles.