**PART 1 – Information for Uncover the Cotswolds Buyers Guide and website**

**Section A: Business details**

|  |  |
| --- | --- |
| Business Name |  |
| Business Address |  |
| Telephone |  |
| Email  |  |
| Website |  |
| Social Media accounts: You Tube, instagram, FB , Twitter ( noting not all will show on website entry) |  |

**Section B: The experience**

**Experience short description (max 90 words- this can also be copy and pasted into part 2 later**

**Experience Duration- hours**

**Shorter option available for the trade- Yes/No**

**Suggested itinerary fit? To be filled in by the Cotswold Tourism Team/Business Support advisor**

**Experience detailed description (we will be using this information in our discussions with the trade); please make sure you include timings and more detail about what the guests will be doing.**

**Opening details - (Do you run the experiences all year? Everyday? Please give details)**

**Please tell us what you think are the top five highlights of the experience;**

**Do you have a suggested title for the experience? (Please note that this may change, if you can’t think of one don’t worry)**

**Section C: Pricing**

**Please give some details about pricing, whether advance booking is required and min/max group sizes.** *E.g. £60 (advance booking required). Minimum group size 4 pax. Maximum group size 15.*

**Please give some information regarding rates that you will be providing for the trade. Your business support advisor can help you to create these.**

|  |  |
| --- | --- |
| **Rates** | **Available (yes/no)** |
| **Tour Operator Rate** |  |
| **FIT Rate ( fully independent traveller)** |  |
| **Ad Hoc Group Rate** |  |
| **Tour Series Rate** |  |

**B2B Rates Contact:**

**Name:**

**Email:**

**Telephone:**

**Section D: Parking, access, ability and special requirements**

**Is there parking on site? Yes/No**

*If yes please provide some details e.g How many spaces? Easy to access for minibuses/larger vehicles? Additional parking costs?*

**Do you provide a pick-up service? Yes/No**

*If yes please provide some details e.g. locations you will pick up from, number of people you can pick up etc.*

**Do you provide the experience in any other languages? Yes/No**

If yes, which languages?

**What level of English language ability do guests need to fully appreciate the experience?** (delete as appropriate)

1. Guests will need a nearly native level of English to fully appreciate the experience.
2. Guests will need an intermediate level of English to fully appreciate the experience.
3. Guests will need a basic knowledge of English to fully appreciate the experience.
4. No English is needed to fully appreciate the experience.

**Is your experience accessible to people with disabilities?**

Please give more details in the box below about the accessibility of the experience.

**What level of fitness will be required to undertake the experience?**

Please give details about how much walking/physical fitness is needed for the experience e.g requires a fairly high level of fitness as there will be a 2 hour walk up a steep incline or the guest will need to be able to step confidently into a boat or fully accessible for all levels of fitness.

**Special requirements**: will guests need to being any special equipment e.g sensible walking shoes/ suitable clothes for weather conditions?

**Additional information**

*Please use this box to give us any more information that you feel would help us to sell your experience to the trade e.g. will you be able to run the experience in all weather conditions or will it have to change if the weather is not good?*

**Please provide up to twelve images show casing your experience, business and location to** **cotswoldstourism@cotswold.gov.uk** **via we transfer or drop box with the return of this form. If you do not have any suitable images currently please let us know.**